



# SWARNANDHRA

## COLLEGE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by NAAC with "A" Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956, Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada Seetharampuram, W.G.DT., Narsapur-534280, (Andhra Pradesh)

### DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### TEACHING PLAN

Course Code	Course Title	Semester	Branches	Contact Periods /Week	Academic Year	Date of commencement of Semester
16BMXO02	Industrial Sociology & Psychology	VI	Common to all branches	6	2019-20	25/11/2019

#### **COURSE OUTCOMES**

1	III Illustrate the technological and cultural factors that effect social relations in industry.[K3]
2	Discriminate between work team & groups and also Identify the group behavior that influence pricing process.[K4 & K1]
3	Analyze the causes and consequences of organizational conflicts.[K4]
4	Demonstrate various theories of motivation.[K2]
5	Generalize the process of organizational design and Describe various leadership theories.[K1 & K2]
6	Evaluate the cross cultural issues in organization and Define various factors that resistance to change the organization.[K4 & K1]

UNIT	Out Comes / Bloom's Level	Topics No.	Topics/Activity	Text Book / Reference	Contact Hour	Delivery Method	
<b>I</b>	<b>CO1[K3]</b>	<b>1. INDUSTRIAL SOCIOLOGY</b>					Chalk & Talk, PPT Tutorial Active Learning & Case Study
		1.1	Introduction to Industrial sociology	T1, T2	1		
		1.2	Nature of Industrial sociology	T1, T2	1		
		1.3	Scope of Industrial sociology	T1, T2	1		
		1.4	Development of Industrial Sociology	T1, T2	1		
		1.4	Factors of social change	T1, T2	1		
		1.5	technological factors	T1, T2	1		
		1.6	Cultural factors are effects of technology on major social institutions	T1, T2	1		
		1.6	Social relations in industry	T1, T2	1		
		1.7	Social need of status system	T1, T2	1		
Content beyond Syllabus (if needed)		1.8	Industry Relationship	T1, T2	1		
<b>Total</b>					<b>10</b>		



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		<b>2. GROUP BEHAVIOR</b>				
<b>II</b>	<b>CO2[K1&amp;K4]</b>	2.1	Concept of group Behaviour	T3	1	Chalk& Talk,PPT Tutorial Active Learning & Case Study
		2.2	Work Team	T3	1	
		2.3	Group formation	T3	1	
		2.4	Group development	T3	1	
		2.4	Decision making by individuals	T3	1	
		2.4	Group decision making process	T3	1	
		2.5	Individual influences	T3	1	
		2.6	Group decision process	T3	1	
		2.6	group dynamics	T3	1	
		<b>Total</b>		<b>9</b>		
		<b>3. ORGANIZATIONAL CONFLICTS</b>				
<b>III</b>	<b>CO3[K4]</b>	3.1	Concept of organizational conflicts	T3	1	Chalk& Talk,PPT Tutorial Active Learning & Case Study
		3.1	Causes of conflicts	T3	1	
		3.2	consequences of conflicts	T3	1	
		3.3	Conflicts of Organizational	T3	1	
		3.4	Negotiation of Organizational Conflicts	T3	1	
		3.5	Emotional intelligence	T3	1	
		3.6	Inter group behaviour	T3	1	
		3.7	Collaboration	T3	1	
		3.8	Concept of organizational conflicts	T3	1	
3.8	Causes of conflicts	T3	1			
Content beyond Syllabus (if needed)		3.9	Negotiation	T3	1	
		<b>Total</b>		<b>11</b>		
		<b>4. INDUSTRIAL PSYCHOLOGY</b>				
<b>IV</b>	<b>CO4[K2]</b>	4.1	Meaning of Industrial Psychology	T1, R2	1	Chalk& Talk,PPT Tutorial Active Learning & Case Study
		4.1	Nature of Industrial Psychology	T1,R2	1	
		4.2	Role of Industrial Psychology	T1,R2	1	
		4.3	Organizational Attitude	T1,R2	1	
		4.4	Motivation at work	T1,R2	1	
		4.4	Theories of Motivation Theory X	T1,R2	1	



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		4.5	Theories of Motivation Theory	T1,R2	1	
		4.6	McClelland's Theory	T1,R2	1	
		4.7	Maslow's Need Theory	T1,R2	1	
		4.7	Herzberg's Two Factor Theory	T1,R2	1	
		4.7	Cultural Differences in Motivation	T1,R2	1	
Content beyond Syllabus (if needed)		4.8	Motivational Method	T2,R2	1	
<b>Total</b>					<b>12</b>	
<b>5. FINANCIAL MANAGEMENT</b>						
<b>V</b>	<b>CO5.[K1&amp;K2]</b>	5.1	Organizational Design	T3 , R3	1	Chalk & Talk, PPT Tutorial Active Learning & Case Study
		5.2	Organizational Structure	T3 , R3	1	
		5.2	Key organizational design process	T3 , R3	1	
		5.3	Structural differentiations	T3 ,R3	1	
		5.4	factors influencing design of organizations	T3 , R3	1	
		5.5	Concept of Leadership	T3 , R3	1	
		5.6	Leadership vs Management	T3 ,R3	1	
		5.7	Leadership Theories	T3 , R3	1	
		5.7	Leadership styles	T3 , R3	1	
Content beyond Syllabus (if needed)		5.8	Issues in Leadership	T2,R3	1	
<b>Total</b>					<b>11</b>	
<b>6. FORMS OF BUSINESS ORGANIZATIONS</b>						
<b>VI</b>	<b>CO6[K1&amp;K4]</b>	6.1	Functions of organizational culture	R1,R2	1	Chalk & Talk, PPT Tutorial Active Learning & Case Study
		6.2	Organizational Socialization	R1,R2	1	
		6.2	Assessing Cultural Values and Fit	R1,R2	1	
		6.3	Cross Cultural issues	R1,R2	1	
		6.4	Managing Change Forces for change in Organization	R1,R2	1	
		6.5	Resistance to change and change management	R1,R2	1	
		6.6	Change Management	R1,R2	1	
<b>Total</b>					<b>7</b>	
<b>CUMULATIVE PROPOSED PERIODS</b>					<b>60</b>	



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<b>Text Books:</b>	
S.No.	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION
1	Gisbert Pascal , <b>Fundamentals Of Industrial Sociology</b> ,Tata Mcgraw Hill Publishing Co.,New Delhi,2001.
2	Luthans,Fred, <b>Organizational Behavior</b> ,Mcgraw Hill 2008.
3	Nelson And Khandelwal, <b>Organizational Behavior</b> , A South Asian Perspective,2012
<b>Reference Books:</b>	
S.No.	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION
1	Schneider engno v., <b>Industrial Sociology 2<sup>nd</sup> edition</b> Mcgraw Hill Publishing Co.,New Delhi1998.
2	Udai Pareek, <b>Organizational Behavior</b> ,Oxford University Press
<b>Web Details</b>	
1	<a href="https://www.youtube.com/results?search_query=industrail+sociology">https://www.youtube.com/results?search_query=industrail+sociology</a>
2	<a href="https://www.youtube.com/results?search_query=organisation+behaviour">https://www.youtube.com/results?search_query=organisation+behaviour</a>

		Name	Signature with Date
i.	Faculty	K.SAI DURGA	
ii.	Faculty II (for common Course)	CH.PRAVEEN	
iii.	Faculty III (for common Course)	Dr.S.SHYAM SUNDHAR	
iv.	Course Coordinator	K.SAI DURGA	
v.	Module Coordinator	Dr.S.SHYAM SUNDHAR	
vi.	Programme Coordinator	Dr.T.LOKESWARRA RAO	

**Principal**